ONE CLUB



DEADLINES & ARTWORK FORMAT

BOOKING & MATERIAL DEADLINE

QUARTER	PERIOD COVERED	BOOKING DEADLINE	MATERIAL DEADLINE	ISSUE DATE
Autumn 2026	July, August, September	10 September 2026	20 September 2026	2nd week of October 2026
Winter 2026	October, November, December	10 December 2026	18 December 2026	2nd week of January 2027
Spring 2027	January, February, March	10 March 2027	20 March 2027	2nd week of April 2027
Summer 2027	April, May, June	10 June 2027	21 June 2027	2nd week of July 2027

ONE CLUB

ADVERTISING BOOKING FORM / CONTRACT

Company/Contact Person

Membership No. *if applicable*

Billing Address *for invoice*

Tel Fax

Email

Total number of insertions Month(s)

DISCOUNT

☐ 15% discount for Members

Additional discounts:

☐ 10% discount for 3 insertions *

☐ 15% discount for 6 insertions *

☐ 20% discount for 11 insertions *

**must be used within 1 year*

Notes

Authorised Signature with Company Chop / Date

PLEASE RETURN BOOKING CONFIRMATION FORM BY

FAX (852) 2882 7442 or **EMAIL** communications@hkfc.com

POST Hong Kong Football Club, 3 Sports Road, Happy Valley, Hong Kong
(Attention to Digital & Communications Department)

PAYMENT METHOD

1. Mail booking form with cheque payable to:
   Hong Kong Football Club, 3 Sports Road, Happy Valley, Hong Kong
2. Cash payment must be made at the Club's Reception, please do not post cash.
   We accept only HK dollars.
3. Direct bank payment (please contact us for details; if it is an overseas bank transfer, then any incurred bank charges will be paid for by the advertisers)
4. Debit from Membership account (Club Members only)

International banking surcharge applies to overseas accounts.

PRINT RATE & AD TYPE

☐	Outside Back Cover	$ 9,500
☐	Inside Front Cover	$ 8,500
☐	Inside Back Cover	$ 8,500
☐	Full Page	$ 7,500

Trim Size: 210mm (W) x 287mm (H)
Bleed Size: 220mm (W) x 297mm (H)
Type Area: 180mm (W) x 260mm (H)

☐	Horizontal Half Page	$ 4,500

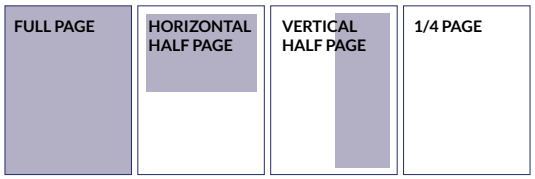
Size: 180mm (W) x 124mm (H)

☐	Vertical Half Page	$ 4,500

Size: 87.5mm (W) x 253mm (H)

☐	1/4 Page	$ 2,500

Size: 87.5mm (W) x 124mm (H)



☐	Advertise on The Club Notice Board for 3 months	$ 1,000

Upon placing a minimum of a 1/4 page colour advert in the magazine, you can also place the same advert on the Club Notice Board outside the Coffee Shop (printed in colour A3 portrait size) during the same period when the advert appears in the magazine.

Discounts do not apply to placement on Notice Board.

ARTWORK FORMAT

- File formats: TIF, JPG or PDF version 1.4.
- Resolution of 300 dpi; saved in CMYK.
- Email (limited to 10MB) to designer@hkfc.com or contact us to require the information of our FTP server.

Note: The Club reserves the right to edit/reject advertisement that will conflict with the F&B outlets. Please submit a copy of your advertisement before going to print.