

# CLUB



## DEADLINES & ARTWORK FORMAT

### BOOKING & MATERIAL DEADLINE

MONTH	ISSUE DATE	BOOKING DEADLINE	MATERIAL DEADLINE
February 2024	1st week of the issue month	22 December 2023	4 January 2024
March 2024	1st week of the issue month	29 January 2024	7 February 2024
April 2024	1st week of the issue month	26 February 2024	6 March 2024
May 2024	1st week of the issue month	25 March 2024	8 April 2024
June 2024	1st week of the issue month	29 April 2024	9 May 2024
July & August 2024	1st week of the issue month	27 May 2024	5 June 2024
September 2024	1st week of the issue month	29 July 2024	7 August 2024
October 2024	1st week of the issue month	26 August 2024	4 September 2024
November 2024	1st week of the issue month	30 September 2024	9 October 2024
December 2024	1st week of the issue month	28 October 2024	6 November 2024
January 2025	1st week of the issue month	25 November 2024	6 December 2024

## ADVERTISING BOOKING FORM / CONTRACT

Company/Contact Person \_\_\_\_\_

Membership No. *if applicable* \_\_\_\_\_

Billing Address *for invoice* \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Total number of insertions \_\_\_\_\_ Month(s) \_\_\_\_\_

### DISCOUNT

☐ 15% discount for Members

*Additional discounts:*

☐ 10% discount for 3 insertions \*

☐ 15% discount for 6 insertions \*

☐ 20% discount for 11 insertions \*

*\*must be used within 1 year*

Notes \_\_\_\_\_

Authorised Signature with Company Chop / Date \_\_\_\_\_

### PLEASE RETURN BOOKING CONFIRMATION FORM BY

**FAX** (852) 2882 7442 or **EMAIL** designer@hkfc.com

**POST** Hong Kong Football Club, 3 Sports Road, Happy Valley, Hong Kong  
(Attention to Digital & Communications Department)

### PAYMENT METHOD

- 1** Mail booking form with cheque payable to:  
Hong Kong Football Club, 3 Sports Road, Happy Valley, Hong Kong
  - 2** Cash payment must be made at the Club's Reception, please do not post cash.  
We accept only HK dollars.
  - 3** Direct bank payment (please contact us for details; if it is an overseas bank transfer, then any incurred bank charges will be paid for by the advertisers)
  - 4** Debit from Membership account (Club Members only)
- International banking surcharge applies to overseas accounts.

## PRINT RATE & AD TYPE

<input type="checkbox"/>	Outside Back Cover	\$ 8,602
<input type="checkbox"/>	Inside Front Cover	\$ 7,480
<input type="checkbox"/>	Inside Back Cover	\$ 7,480
<input type="checkbox"/>	Full Page	\$ 6,452

Trim Size: 210mm (W) x 287mm (H)  
Bleed Size: 220mm (W) x 297mm (H)  
Type Area: 180mm (W) x 260mm (H)

<input type="checkbox"/>	Horizontal Half Page	\$ 3,658
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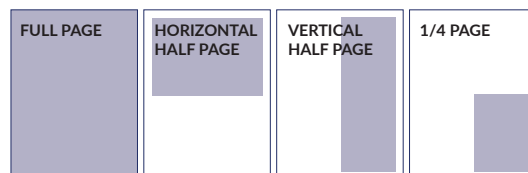
Size: 180mm (W) x 124mm (H)

<input type="checkbox"/>	Vertical Half Page	\$ 3,658
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Size: 87.5mm (W) x 253mm (H)

<input type="checkbox"/>	1/4 Page	\$ 1,936
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Size: 87.5mm (W) x 124mm (H)



<input type="checkbox"/>	Advertise on The Club Notice Board	\$ 250
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**Upon placing a minimum of a 1/4 page colour advert in the magazine**, you can also place the same advert on the Club Notice Board outside the Coffee Shop (printed in colour A3 portrait size) during the same month when the advert appears in the magazine.

*Discounts do not apply to placement on Notice Board.*

### ARTWORK FORMAT

- File formats: TIF, JPG or PDF version 1.4.
- Resolution of 300 dpi; saved in CMYK.
- Email (limited to 10MB) to designer@hkfc.com or contact us to require the information of our FTP server.

*Note: The Club reserves the right to edit/reject advertisement that will conflict with the F&B outlets. Please submit a copy of your advertisement before going to print.*