

# CLUB



## REACH THE ELITE

### DEADLINES & ARTWORK FORMAT

#### BOOKING & MATERIAL DEADLINE

MONTH	ISSUE DATE	BOOKING DEADLINE	MATERIAL DEADLINE
February 2022	1st week of the issue month	3 January 2022	12 January 2022
March 2022	1st week of the issue month	24 January 2022	9 February 2022
April 2022	1st week of the issue month	28 February 2022	9 March 2022
May 2022	1st week of the issue month	25 March 2022	6 April 2022
June 2022	1st week of the issue month	27 April 2022	11 May 2022
July & August 2022	1st week of the issue month	29 June 2022	8 July 2022
September 2022	1st week of the issue month	1 August 2022	10 August 2022
October 2022	1st week of the issue month	31 August 2022	7 September 2022
November 2022	1st week of the issue month	29 September 2022	12 October 2022
December 2022	1st week of the issue month	31 October 2022	9 November 2022
January 2023	1st week of the issue month	28 November 2022	7 December 2022

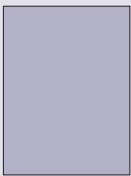
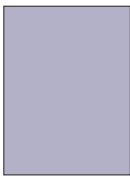
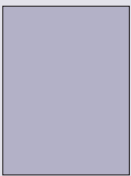
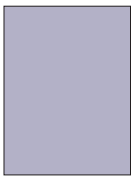
## ADVERTISING BOOKING FORM / CONTRACT

Company/Contact Person: \_\_\_\_\_ Membership No. (if applicable): \_\_\_\_\_

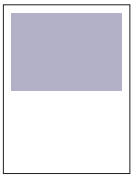
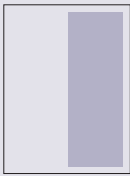
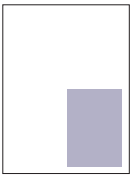
Billing Address (for invoice): \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

## PRINT RATE & AD TYPE

Outside Back Cover	Inside Front Cover	Inside Back Cover	Full Page	DISCOUNT
				<input type="checkbox"/> 15% discount for Members <i>Additional discounts:</i> <input type="checkbox"/> 10% discount for 3 insertions * <input type="checkbox"/> 15% discount for 6 insertions * <input type="checkbox"/> 20% discount for 11 insertions * <i>* must be used within 1 year</i>
Trim Size: 210mm (W) x 287mm (H)   Bleed Size: 220mm (W) x 297mm (H)   Type Area: 180mm (W) x 260mm (H)				
<input type="checkbox"/> \$ 8,602	<input type="checkbox"/> \$ 7,480	<input type="checkbox"/> \$ 7,480	<input type="checkbox"/> \$ 6,452	

Horizontal Half Page	Vertical Half Page	1/4 Page	Advertise on The Club Notice Board
			<p><b>Upon placing a minimum of a 1/4 page colour advert in the magazine, you can also place the same advert on the Club Notice Board outside the Coffee Shop (printed in colour A3 portrait size) during the same month when the advert appears in the magazine.</b></p> <p><i>Discounts do not apply to placement on Notice Board.</i></p>
180mm (W) x 124mm (H)	87.5mm (W) x 253mm (H)	87.5mm (W) x 124mm (H)	
<input type="checkbox"/> \$ 3,658	<input type="checkbox"/> \$ 3,658	<input type="checkbox"/> \$ 1,936	<input type="checkbox"/> \$ 250

Total number of insertions: \_\_\_\_\_ Month(s): \_\_\_\_\_ **Total Amount: HK\$** \_\_\_\_\_

Notes: \_\_\_\_\_ Authorised Signature with Company Chop: \_\_\_\_\_

Date: \_\_\_\_\_

Please return booking confirmation form by :

Fax: (852) 2882 7442 or Email: [designer@hkfc.com](mailto:designer@hkfc.com)

Post: Hong Kong Football Club, 3 Sports Road, Happy Valley, Hong Kong (Attention to Digital & Communications Department)

### ARTWORK FORMAT

- File formats: TIF, JPG or PDF version 1.4.
- Resolution of 300 dpi; saved in CMYK.
- Email (limited to 10MB) to [designer@hkfc.com](mailto:designer@hkfc.com) or contact us to require the information of our FTP server.

*Note: The Club reserves the right to edit/reject advertisement that will conflict with the F&B outlets. Please submit a copy of your advertisement before going to print.*

### PAYMENT METHOD

1. Mail booking form with cheque payable to:  
Hong Kong Football Club, 3 Sports Road, Happy Valley, Hong Kong
  2. Cash payment must be made at the Club's Reception, please do not post cash. We accept only HK dollars.
  3. Direct bank payment (please contact us for details; if it is an overseas bank transfer, then any incurred bank charges will be paid for by the advertisers)
  4. Debit from Membership account (Club Members only)
- International banking surcharge applies to overseas accounts.