



Hong Kong Football Club

SPORTS AWARDS

Gala Dinner 2025

Partnership Opportunities for a Great Cause



TO OUR GENEROUS SPONSORS

Since our inaugural Sports Awards Gala in 2024, we have been honoured by the support of businesses, organisations, families, and individuals. Your contributions are vital in promoting sporting achievement in our community.



HKFC SPORTS AWARDS GALA

HONOURING ATHLETES, INSPIRING THE COMMUNITY

The annual HKFC Sports Awards Gala is a club event honouring the outstanding achievements of athletes across all our sports sections.

This prestigious evening not only celebrates sporting excellence but also gives back to the community. This year, we continue our impactful partnerships with **Laureus Sport for Good** and **Mind The Waves**.

Date: Saturday, 7th June 2025

Venue: Sports Hall, Hong Kong Football Club



WHY PARTNER WITH US?

ALIGN YOUR BRAND WITH EXCELLENCE & COMMUNITY IMPACT

- Align your brand with a prestigious, respected sporting institution
- Give back to the community through our charitable partnership with **Laureus Sports For Good** and **Mind The Waves**
- Gain visibility among HKFC's elite network and reach a diverse audience of sports enthusiasts (athletes, corporates, influencers)
- Enhance your corporate social responsibility profile

Click Here to learn more about our charity partners:

[Laureus Sport For Good](#)

[Mind The Waves](#)



MIND AND MOVE PROGRAMME

BY LAUREUS + MIND THE WAVES

The **Mind and Move** programme is a year-long initiative that utilises sport to promote mental wellbeing, resilience, and mindfulness amongst Hong Kong's youth. The programme brings together a cohort of 30-50 young people, aged 11-14, who participate in 12 interactive sessions and a half-day celebration camp. By combining physical movement with mental health exercises, the programme aims to reduce mental health challenges, combat stigma, and foster a supportive community that prioritises healthy living. The programme's unique approach makes wellbeing relatable, active, and sustainable, ultimately promoting emotional awareness and healthy coping mechanisms amongst its young participants.



SPONSORSHIP OPPORTUNITIES

MONETARY SUPPORT OR DONATIONS OF ITEMS FOR OUR CHARITY SILENT AUCTION ARE WELCOME.

COMPANY SPONSOR

Recognition in event materials, logo in digital programme.

INDIVIDUAL SPONSOR

Customised sponsorship opportunities available.

HIGH-LEVEL SPONSOR

Special recognition from the podium during the event, video ad during the event, company logo/ name on all event backdrops, social media mentions, ad/ message in the digital Gala Programme.

The Gala Committee will combine all contributions (cash and donated auction items) to calculate your sponsorship.



DONATION IDEAS

WE WELCOME ALL DONATIONS. HERE IS A LIST OF POPULAR AUCTION ITEMS.

ACTIVITY VOUCHERS

Education & Workshops
Sport & Leisure
Wellness
Spa & Beauty
Kids Activities

EXPERIENCES

Holiday & Villas
Staycations
Boat Trips
Restaurant & Dining
Celebrity Experiences

LUXURY ITEMS

Jewellery & Watches
Wine & Fine Food
Memorabilia
Art & Collectibles
High-end Goods
Tech Gadgets



THANK YOU FOR YOUR SUPPORT!

TOGETHER, WE CAN ACHIEVE GREATNESS IN SPORTS AND IN OUR COMMUNITY.

If you're interested in supporting us through sponsorship or donation, please register at:

<https://forms.office.com/r/5W1smZ8Uct> or scan the below.

HKFC Sports Awards Gala 2025 |
Donations and Sponsorship

